

FOR IMMEDIATE RELEASE Feb. 9, 2012

Contact: Jennifer Whittle

The Lavidge Company 480-998-2600 ext. 551 jwhittle@lavidge.com

Phoenix Resort Elevates Stay Experience with New JW Griffin Club

JW Marriott Desert Ridge Resort & Spa Offers Unique Private Club Featuring
Unparalleled Services and Amenities

Phoenix, AZ -- Guests of JW Marriott Desert Ridge Resort & Spa can now experience an even greater elevated level of service, amenities, and personal pampering at the new JW Griffin Club.

An indulging retreat high above the **Phoenix resort**'s majestic mountain, desert and golf



course surroundings, guests can reach even greater heights and enjoy numerous benefits, elevated amenities and exemplary services with access to the exclusive 21 and over Griffin Club.

Providing a private escape, the Griffin Club features intimate spaces with comfortable seating including a fireplace and outdoor patios for connecting with family and friends. Catering to each guest's palate, tantalizing chef presentations feature garden-to-plate breakfast buffets, midday lunches of artisanal salads and hand-crafted sandwiches and soups, early evening light hors d'oeuvres followed by interactive chef tastings and dessert samplings with special menu items daily. A take-away continental breakfast also is available upon request.

A hosted premium bar is offered daily from 4 to 11 p.m. with a refreshing selection of cocktails, premium liquors, boutique wines, imported and domestic beers, fresh-squeezed juices, specialty coffees and teas.

Four Plasma TVs, iPads, Wi-Fi, games, magazines and newspapers are offered in the Griffin Club. Elevated guests of this <u>Phoenix spa resort</u> receive daily Revive Spa access to its Sanctuary Pool, sauna, Jacuzzi and fitness center in addition to personal vacation planning, concierge and front desk services.

The Griffin Club also offers business services including a scanner, fax, AirPrint copier and printer and a private meeting area with a conference table for six-to-eight people.

Named for the new mark representing JW Marriotts worldwide, the Griffin embodies a quietly powerful and elegant brand emulating the character of founder J. Willard Marriott for creating a world-class hospitality company. Griffins have come to represent strength, courage, vision and protection as a royal symbol.

The Griffin Club provides the utmost in personal expectation, offering a seamless journey at every touch point, from pre-arrival to post departure from JW Marriott Desert Ridge Resort & Spa. It is the first Griffin Club to open, setting the standard for all JW Marriotts.

Exclusive access to the Griffin Club is \$100 for up to two people, per day and includes resort fee for adults 21 years of age and older. Each additional guest is \$55 per night.

The largest <u>luxury resort in Arizona</u> features 950 newly remodeled guestrooms (including 81 suites), 240,000 square feet of indoor and outdoor meeting space, 10 dining experiences, Marriott's first Revive Spa -- a 28,000-square-foot facility -- eight tennis courts and four acres of elaborately landscaped pools including the Lazy River with

serpentine slide, two championship golf courses and Wildfire Golf Club. JW Marriott

Desert Ridge Resort & Spa is located where Phoenix meets Scottsdale, just

20 minutes north of Sky Harbor International Airport, with easy access to the Loop 101 freeway.

For more information about JW Marriott Desert Ridge Resort & Spa located at 5350 E. Marriott Drive in Phoenix, call 480-293-5000, or visit www.marriott.com/phxdr.

About JW Marriott

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are 45 JW Marriott hotels in 19 countries; by 2013 the portfolio will encompass 73 properties in 28 countries.

About Marriott International

Marriott International is a leading lodging company with more than 3,400 lodging properties in 68 countries and territories. Marriott International operates and franchises hotels under the Marriott, JW Marriott, The Ritz-Carlton, Renaissance, Residence Inn, Courtyard, TownePlace Suites, Fairfield Inn, SpringHill Suites Inn and Bulgari brand names; develops and operates vacation ownership resorts under the Marriott Vacation Club, The Ritz-Carlton Destination Club, The Ritz-Carlton Residences and Grand Residences by Marriott brands; operates Marriott Executive Apartments; provides furnished corporate housing through its Marriott ExecuStay division; and operates conference centers. The company is headquartered in Bethesda, Maryland USA, and

had approximately 137,000 employees at 2009 yearend. It is recognized by Fortune magazine as one of the best companies to work for, and by the U.S. Environmental Protection Agency (EPA) as Partner of the Year since 2004. In fiscal year 2009, Marriott International reported sales from continuing operations of nearly \$11 billion. For more information, please visit our web site at www.marriott.com.

###